

Büşra KAVASOĞLU**Research Assistant**

Atılım University
School of Business
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PERSONAL

Date of Birth	1996
Place of Birth	Gemlik, Bursa

EDUCATION

2019-2023	Ankara Hacı Bayram Veli University, Marketing, M.S.
08.2018-01.2019	Vytautas Magnus University, Business Administration, Erasmus+ Student Exchange Programme
2014-2019	Gazi University, Business Administration, B.S.

ACADEMIC POSITIONS

12.2022-	Research Assistant, Atılım University School of Business, Turkey
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RESEARCH INTERESTS

1	Digital Marketing
2	E-Commerce

PUBLICATIONS

Chapter in Book	Baş, M. & Kavasoglu, B. (2023). Dijital Pazarlama. Mehmet Baş ve İnci Erdoğan Tarakçı (Ed.) Teoriden Pratiğe Dijital İşletmecilik (5-50). İstanbul: Efe Akademi Yayınları.
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